

# FINLEY KIPP

ceratine.coyl@gmail.com | 267.746.2764 | www.ardentata.net

I'm a versatile production designer, skilled in graphic layout for print and web, with a keen eye for dovetailing design with content. My computer skills include:

Adobe Creative Suite up to version 5 [ Photoshop, InDesign, Illustrator, Flash, Fireworks, Dreamweaver ]  
Microsoft Office  
Drupal and Wordpress CMS design  
W3C-compliant HTML/CSS hand-coding, front-end/UI design  
Mac and PC proficient

Education: B.A., Washington University, St. Louis, MO

## FREELANCE GRAPHIC DESIGNER

### AgeSong/Pacific Institute

San Francisco CA, 2009-11

Designed books, brochures, monthly newsletters, and promotional materials for print in Photoshop and InDesign.

### Bonhams & Butterfields

San Francisco CA, 2008-10

Laid out multi-page art catalogs and created ads within company branding for print and web using InDesign.

### Autumn Press

Berkeley CA, 2009-10

Created UI design and coded HTML/CSS. Designed web and print marketing material in Photoshop and InDesign.

### Lee Luxford, architect

New York NY, 2009-10

Created web portfolio from wireframe to final design. Built HTML/CSS and Drupal site with Flash galleries.

### Passional Boutique

Philadelphia PA, 2007

Streamlined company web presence into several interconnected sites. Designed print ads and brochures using InDesign.

### Tribes Gallery

New York NY, 2006-08

Designed and laid out books, flyers, and a biannual fine arts and poetry catalog with InDesign.

### White Oak Landscape Design

Wilmington DE, 2008

Designed and implemented online portfolio with HTML/CSS and JavaScript image galleries. Created logo in Illustrator.

### Wilmington Signs Project

Wilmington DE, 2008

Designed online photo gallery site with CMS and built-in administrative interface. Created logo in Illustrator.

### TSN Publishing

Wilmington DE, 2005-06

Executed print jobs in InDesign for various clients. Created brochures and flyers, and worked in magazine production.

## ASSOCIATE EDITOR

### Out & About Magazine

Wilmington DE, 2003-04

Wrote human-interest features, edited copy, and managed editorial interns. Redesigned and laid out the events section.

Converted magazine production to Adobe Creative Suite from Pagemaker format and files.

## CO-FOUNDER, PROJECT MANAGER

### Kudzu Design Collective

St. Louis, MO 2002-03

Co-founded web and print design business. Managed design projects, allocated jobs to designers and programmers, and headed administrative duties.

## FREELANCE JOURNALIST

Wrote essays and human interest pieces. Publications include:

2001-03

*Out & About Magazine*, Wilmington DE; *The CommonSpace*, St. Louis MO; *St. Louis Today*, St. Louis MO